

The BIG Event

2016-2017 BIG Recruiter Position Description

The BIG Event General Information

The BIG Event is a campus-wide, student-led service project. April 1, 2017 will be the inaugural day for The BIG Event at SIU, but The BIG Event is currently held on 110 campuses across the United States, Spain, Australia, Germany, Pakistan, and Italy. Did you know SIU students already contribute more than 30,000 hours of community service each year? What kind of impact could we have if we focused our efforts on one BIG day?



BIG Recruiter Position Description

The BIG Event Recruitment Committee will select outgoing students to serve as BIG Recruiters for The BIG Event. BIG Recruiters work with The BIG Event Recruitment Committee and the overall planning committee for The BIG Event. This includes promoting the event to Registered Student Organizations and other teams and groups across campus, as well as recruiting individual students to participate in The BIG Event. BIG Recruiters will need to demonstrate enthusiasm for community service, willingness to approach and talk to students, commitment to recruitment goals, strong communication and interpersonal skills, and dependability. Attention to details, critical thinking and problem solving skills, and initiative will be required. BIG Recruiters may work independently, in small groups, or as a whole BIG Recruiter team. BIG Recruiters may (but are not required to) participate in The BIG Event as volunteers or site leaders. BIG Recruiters must be enrolled as full-time students at SIU.

BIG Recruiter Duties

BIG Recruiters will assist The BIG Event Recruitment Committee with the following tasks including, but not limited to:

- Attending a brief training workshop;
- Sharing information about The BIG Event, including purpose and rationale at the Involvement Fair and other campus events;
- Speaking about The BIG Event at meetings for Registered Student Organizations, teams, & other student groups;
- Discussing the benefits of service to the campus and local communities as well as the students who participate;
- Setting up tables and promotional materials provided by The BIG Event Recruitment committee;
- Approaching people to share information and engage them in conversation about The BIG Event;
- Serving as a positive representative of The BIG Event and SIU Carbondale;
- Managing promotional supplies and materials;
- Distributing marketing materials on and off campus; and
- Other duties as assigned.

BIG Recruiter Benefits

BIG Recruiters will be able to:

- Gain valuable volunteer experience;
- Give back to the SIU campus and the Carbondale community;
- Develop skills in marketing, recruitment, and communications;
- Support the success of The BIG Event's inaugural day at SIU;
- Hone leadership development and teamwork skills; and
- Network with SIU students, administrators, faculty and staff.

Application Process

To apply for a BIG Recruiter position, please go to thebigevent.siu.edu. Questions about the BIG Recruiter position and application process should be directed to thebigevent@siu.edu.